

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION

AV11

FIRST SEMESTER – NOVEMBER 2007

BU 1501 - BUSINESS ENVIRONMENT

Date : 03/11/2007
Time : 1:00 - 4:00

Dept. No.

Max. : 100 Marks

SECTION – A

(10 x 2 = 20 marks)

Answer ALL questions

01. What is business environment?
02. Explain the concept environmental analysis.
03. What is political environment?
04. What is globalisation?
05. Explain the structure of Indian economy.
06. What is business ethics.
07. What are the social responsibilities of business?
08. What is GATT?
09. What is consumerism?
10. What is WTO?

SECTION – B

(5 x 8 = 40 marks)

Answer any FIVE questions

11. Explain the factors responsible for globalising the Indian economy.
12. What are the advantages and disadvantages of FDI?
13. Explain in details, the fundamental rights of a citizen of India.
14. What is social and cultural environment?
15. Why do developing countries allow multi-national corporations to operate in their countries?
16. Describe the directive principles of Indian Constitution.
17. Explain the role played by the government in the development of economy.
18. Explain the concept consumer rights as per consumer protection act, 1986.

SECTION – C

(2 x 20 = 40 marks)

Answer any TWO questions

19. What is economic environment? Explain the different kinds of economic systems and their influence on international business.
20. Do you believe that, political stability leads to business development and vice versa? If yes, state your answer with examples.
21. Explain the role of India in WTO and WTO's role in Indian socio-economic development.
